

# From the Insurance Corner

Strategic Insurance Services

## FLORIDA INSURANCE CRISIS

We all love our state and the beautiful Tampa Bay area, but currently, we are facing an insurance crisis with two of our carriers Lighthouse and FedNat. Strategic Insurance is here to assist you in any way possible and find you the best alternate coverage.

In early April, we were notified that Lighthouse Insurance went into liquidation. This means that Lighthouse will no longer be in business as a home insurance company in Florida, and we will need to find you alternative coverage.

As of May 13, FedNat Insurance is canceling approximately 56,500 of Florida's residential policies. This is happening because FedNat went under a financial restructuring plan ordered by the Office of Insurance Regulation due to FedNats financial standing. FedNat Insurance will not be liquidated and will continue to pay some open claims, at least for a little while.

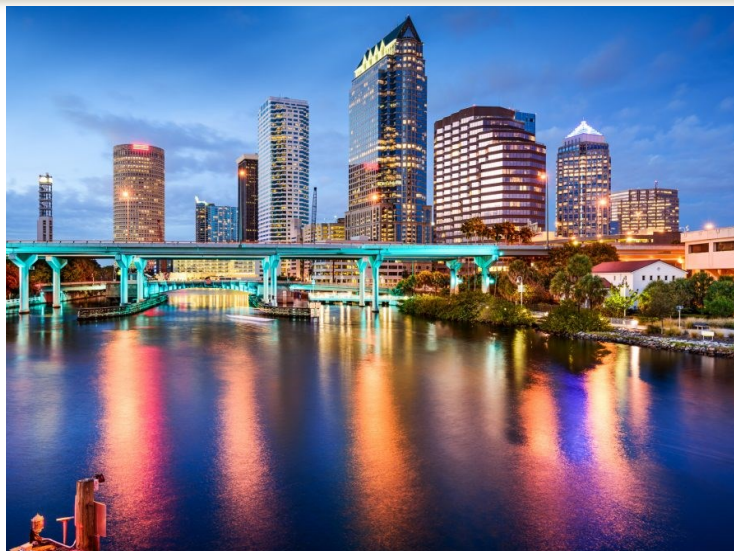
If your policies are with either FedNat or Lighthouse, please know that our team is working on this, and you should be hearing from us very soon. In the meantime, if you have any questions or want to contact us about this you can reach out to us at [info@GetStrategicIns.com](mailto:info@GetStrategicIns.com), or call our office at 866-INS-0123. You can also LiveChat with our team on our website at [www.GetStrategicIns.com](http://www.GetStrategicIns.com).

[Click here to learn more!](#)

## DOUG LEVI, OWNER OF STRATEGIC INSURANCE FEATURED IN TAMPA BAY BUSINESS JOURNAL



Sixteen years ago, Doug Levi had an interview for a financial adviser position he felt didn't go well. So he took his resume and walked down Kennedy Boulevard in Tampa talking to business owners. He wound up at a State Farm office, and as they say the rest is history. Levi went from working for State Farm for a few years to start his firm, Strategic Insurance Services, in 2006. He's seen Tampa Bay's exponential growth and is currently experiencing one of the most challenging times for the insurance industry in Florida. [Click Here to learn more!](#)



# Team Member Spotlight

★ with Phyllis Pirko



Phyllis has been Strategic Insurance's Commercial Lines Manager for 9 years. She found her genuine passion for insurance in 1996. Phyllis is a fully licensed 220 General Lines Agent. Phyllis has extensive experience with Personal and Commercial lines of insurance.

As a member of the SIS team, Phyllis brings with her a wealth of experience, and she brings enthusiasm and compassion for making sure her clients have the best possible protection and that all their needs are met.

In her spare time, Phyllis is a patron of the Arts. Phyllis loves to play piano, attend concerts and spend time with her friends and family. Phyllis is a nature lover and enjoys outdoor activities and supports her local state park by volunteering in cleanup efforts and fundraising activities.



**Favorite Movie:** *God Father*

**Favorite Food:** *Thai Food*

**Favorite Quote:** *"Magic is believing in yourself. If you can do that, you can make anything happen!" - Johann Wolfgang Von Goethe*

**Advice for success:** *Stay positive. It's easy to have doubts, especially where your career is involved*

**My favorite part of my job:** *Making sure my clients are satisfied and working with our team*

**One thing you cannot live without?** *Music*

**STRATEGIC**  
INSURANCE SERVICES

*We Are*  
**HIRING**

**Commercial Lines Assistant Account Manager**

\*Named Top Places to Work in Tampa Bay 2022

\*Named Agency of the Month with Rough Notes 2022

**APPLY NOW!**  
GetStrategicIns.com

*I love dogs!*

*I've worked with LeeAnn Dugan, Personal Lines Manager for 9 years!*

# FROM THE DOUGOUT

*Dream Big. Make it Happen!*

**Hurricane Season is Starting June 1st**



Hurricane season lasts from June through November when storms with heavy rains and catastrophic winds can severely damage or destroy homes in low-lying coastal areas. As such, you and your family need to be prepared when a hurricane strikes. Utilize the following guidance to stay safe and limit potential damages in the event of a hurricane.

## Before the Hurricane

- Refill prescriptions, fill up your vehicle's gas tank and withdraw a week's worth of cash.
- Store valuable papers and items in waterproof bags.
- Cover windows and secure any outdoor items.
- If you are told to evacuate, do so immediately.

## During the Hurricane

- Tune into a battery-operated radio or TV and follow instructions.
- Seek shelter in an interior room away from windows, such as a closet.

## After the Hurricane

- Stay inside until an "all-clear" is issued. If you were evacuated, don't return until the area is safe.
- When inspecting your home, wear sturdy shoes and clothing for protection.
- Allow only those trained to turn off damaged utilities and appliances.
- Use only bottled water until tap water is determined safe.
- Contact your insurance agent promptly to report damages.

## Preparation Is Key

Plan evacuation routes and designate a post-disaster contact that family members know to call after a hurricane. Stock up on items such as a week's supply of bottled water and canned goods, along with a manual can/bottle opener, flashlight, battery-operated radio or television, nails, tarps and plywood. Keep an up-to-date log (including photos/video) of your possessions and review your insurance policy coverage annually to ensure full protection in the event of a hurricane.

*For more additional home safety guidance and homeowners insurance solutions, contact us today.*

*From everyone here at Strategic , please have a safe hurricane season!!*

*Doug Levi*



**WE WANT YOUR VOTE!**

**Tampa Bay Times**  
**BEST OF THE BEST**

PEOPLE'S  CHOICE

Honor Strategic Insurance Services by voting for us as the Best Insurance Agency in the Tampa Bay Times Best of the Best!

The Best of the Best awards celebrate businesses and organizations in nearly 200 categories, with the top vote getters in each category securing their position as Best of the Best! The top three in each category will be announced Sunday, August 28, 2022, in the Tampa Bay Times and on TampaBay.com.

**CLICK HERE TO VOTE!**

# Paint Your Heart Out Tampa Bay



## Paint Your Heart Out Tampa 2022 was a hit!

Paint Your Heart Out Tampa (PYOHT) is a city-wide program that enables citizens, businesses, clubs, and organizations to lend a helping hand to low-income, elderly citizens in our community. The idea for this program was borrowed from Pittsburgh, Pennsylvania, and brought to Tampa in 1988.

This year Strategic had the honor of painting 90-year-old Alice's home. Since the late 50s, Alice has owned the house with her husband. The Strategic Insurance team was the third team to finish painting out of 90 in the Tampa Bay area.

Strategic Insurance Services is one of PYOHT's sponsors and received an award from Adri Colina, the City of Tampa's new Director of Logistics and Asset Management.

Thank you to everyone that participated in PYOH 2022! We couldn't have done this without you!

Want to join us next year? Send an email to [info@GetStrategicIns.com](mailto:info@GetStrategicIns.com) or call 866-INS-0123 to get on next year's list!



# Consumer Protection Coalition- Join the Team!

Floridians today are facing several different forms of insurance abuse and fraud. These unethical, and often illegal activities are responsible for increasing the costs and availability of property and auto insurance for thousands of consumers like me.

This session, I'm asking the Florida Legislature to address three key areas of focus:

- **Runaway attorney fees and excessive litigation** – Address attorney fee multipliers that are fueling a litigation frenzy and stabilize Florida's property insurance market for the benefit of consumers.
- **AOB auto glass abuse** – Stop the "windshield bullies" who extract Assignment of Benefits rights from unsuspecting drivers and then ensnare them in lawsuits they don't want against their own insurance companies.
- **PIP/No-Fault auto insurance system** – Ensure that any decision to repeal and replace Florida's No-Fault/PIP system either produces cost savings for Floridians or improves the value of required coverages and ensure that the new system improves Florida's already excessive legal environment.



Protecting Consumers from Fraud and Abuse

Excessive litigation drives up the cost of insurance and results in a "hidden tax" on every Florida household. I encourage the Florida Legislature to pass meaningful legislation in 2022 that addresses these issues, protects consumers and fosters a marketplace that offers more choices and affordability.

[CLICK HERE TO SIGN THE PETITION!](#)

## MAY Strategic Scrapbook

*We had some new friends at our doorstep!*



*The SIS Team received the Best Places to Work in Tampa Bay 2022 award!*

*Friends from the Pinellas Park Police Department visited the SIS office! They love waffle cones!*



*HeetWave*



*Strategic Celebrated their 16TH year Anniversary!*